

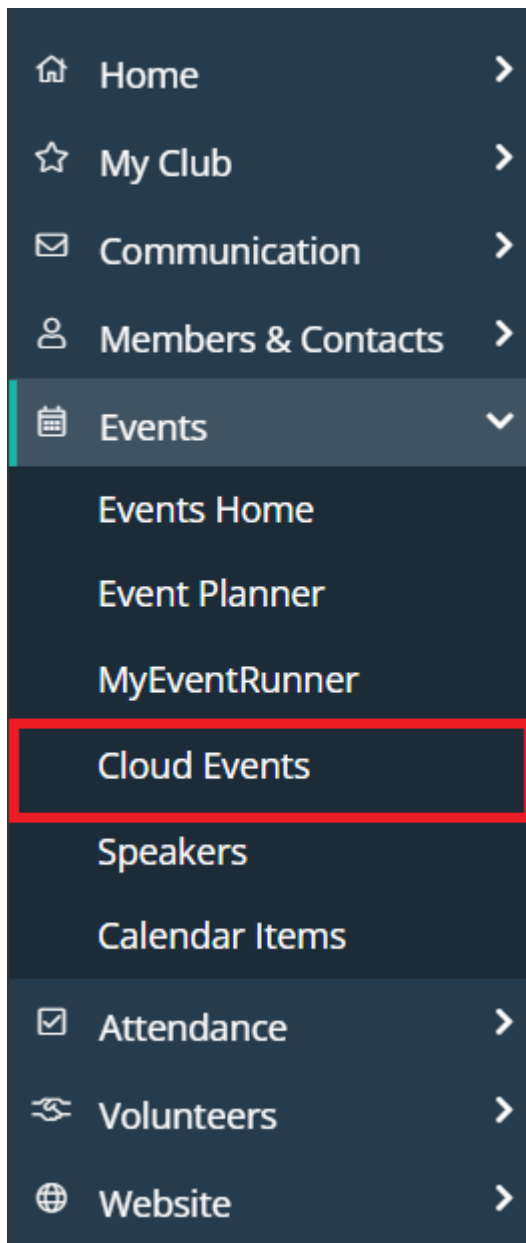
How can I compose and send an invite for Cloud Events?

Michael M. - 2025-05-16 - Communication

Within the Cloud Events module, you are able to send two different types of emails to members, contacts and registrants. If you want to know how to send invitations for a Cloud Event you have created, this article will help.

To learn how to send an email to registrants, please read the article: [How can I compose and send an email for Cloud Events?](#)

1. Log in to your account through your club homepage, then click on **Member Area** on the top right under your club banner. [Alternatively, click here to go directly to the ClubRunner login page.](#)
2. On the left hand menu, click the arrow to the right of **Events**, then click on **Cloud Events**.



3. Click the **Manage** button on the event you would like to send an invite for.

Event List

Card List

Search All Upcoming Past Create Event

District Conference 2025
Jun 14, 2025 7:30 AM - 3:00 PM UTC-04:00
Kelso Park & Conservation Area
1 attendee

Manage

Wine Dinner
Jun 17, 2025 6:00 PM - 10:00 PM UTC-04:00
No attendee

Manage

11th Annual Rotary Musicfest
Aug 29, 2025 12:00 PM - Aug 31, 2025 11:30 PM UTC-04:00
Scotiabank Arena
217 attendees

Manage

4. This will open the event so you can review and edit its details. To send an invite, click on the **Email** tab.

District Conference 2025

Live

Copy Delete Close Registrations View

Dashboard Orders Attendees **Email** Documents

Setup

EVENT REVENUE
\$15.00

TICKET SALES
\$15.00

5. Towards the top right-hand corner of the page, you will see two different buttons. Click on the **New Invitation** option.

District Conference 2025

Live

Copy Delete Close Registrations View

Dashboard Orders Attendees **Email** Documents

Setup

Active Emails

New Invitation

New Email

To modify or resend a message to the same recipients, click the Resend option. Use the Copy option to copy the email with the selected recipients.

STATUS	TYPE	SUBJECT	OWNER	ACTIONS
<input type="checkbox"/> Draft	Email	Information about Upcoming Event	Daisi Breakwell, III	
<input type="button" value="Check All"/>		<input type="button" value="Remove Selected"/>		

6. On the left-hand side, you may compose your message by writing the **Subject** and **Body** of your invite in the space provided.

Create Invitation for District Conference 2025

Subject

You are invited to {{{CloudEvent.Name}}}

Body

HTML Version Text Version

Image Templates Font Size B I U S x₂ x² I_x [List Icons] [Link Icon] [Table Icon] [Search Icon] [Undo Icon] [Redo Icon]

Format Font Size B I U S x₂ x² I_x [List Icons] [Link Icon] [Table Icon] [Search Icon] [Undo Icon] [Redo Icon]

Source

\$ADMIN_LOGO_LIGHT_LARGE\$

Hi {{{Recipient.FirstName}}},

Mark your calendar

You are invited to {{{CloudEvent.Name}}}!

[View Details](#)

{{{CloudEvent.FormattedDate Time}}}

{{{CloudEvent.EventVenue}}}

Total characters including HTML: 5942/100000

7. You have the option to add a file attachment to the invite. This could include photos or documents relevant to the invite. To add a file, click **Select Files for Upload**. You can then choose files from your computer. The files cannot be larger than 15 MB in total.

Attachments

Upload attachments to your email.

[Select Files For Upload](#)

Maximum 15.00 MB per file
Total attachment size: 0 B/15.00 MB

8. In the “Email Settings” area, there are four sections: **Templates**, **Fields**, **Recipients** and **Options**. With Templates, you can insert any previously created email templates into the body of the email.

Email Settings

[Templates](#)[Fields](#)[Recipients](#)[Options](#)

Insert Template

Manage Templates

Q Search

Event Email Templates

Event Invitation

System

View

General Email Templates

Direct Email

System

View

9. The Fields section allows you to add a piece of code that allows ClubRunner to insert information from your club database when the email is sent. The person who receives your email will see the auto-filled information, and not the code. You can add merge fields for information related to the recipient, sender, or event that the invitation is being sent for.

Email Settings

Templates

Fields

Recipients

Options

Recipient Merge Fields

If the recipient does not have an assigned member, these merge fields will show as blank when sent.

For help using merge fields, refer to the [help article](#).

Persons

Address Address 1



Insert

Sender Merge Fields

For help using merge fields, refer to the [help article](#).

Sender ?

First Name



Insert

Account ?

Account Full Name



Insert

Event Merge Fields

For help using merge fields, refer to the [help article](#).

Event ?

Event Name



Insert

10. The next step is to select the Recipients of the email. The options available for you are the **Smart Lists**, **Individuals**, and **Exclusion Lists**.

Email Settings

Templates

Fields

Recipients

Options

Smart Lists



There are no recipient smart lists.

Add Smart List(s)

Individuals



There are no individual recipients.

Add Individual(s)

Exclusion Lists

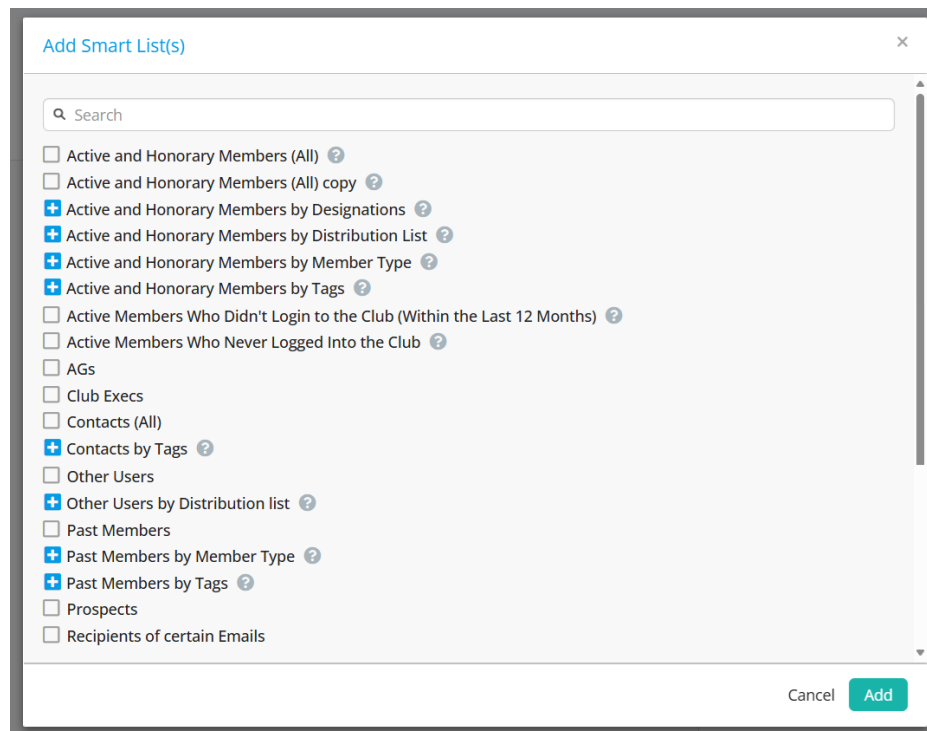


No recipients are excluded from this email.

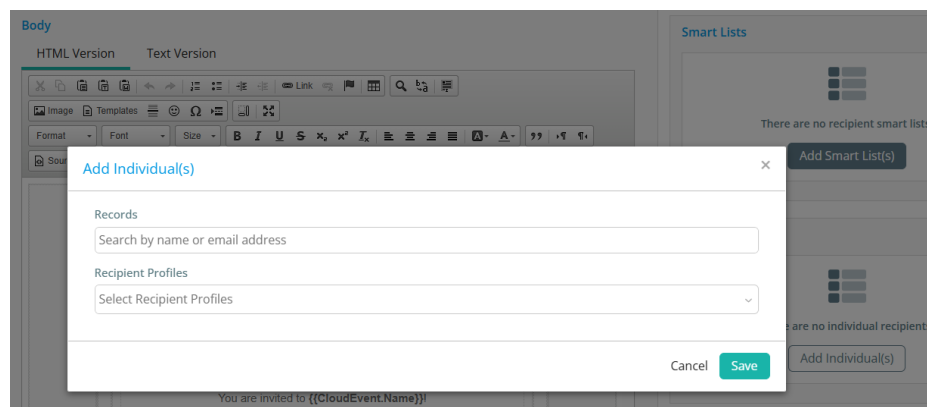
Add Exclusion List(s)

- Smart List: Smart lists generate a list of recipients based on criteria when the

email is sent. Once you've selected a Smart List, the list of members will appear. If you hover over the list, you will see the options to **Manage Recipients**, **Edit Smart List**, and **Remove**.



- Individuals: You can also select individual recipients of emails instead of a whole list of members. You can search for a specific member's name or email address in the **Records** field. You can also edit the **Recipient** field here as well.



- Exclusions: This option allows you to use Smart Lists to generate lists of contacts that will be excluded from this email communication. You have the same options as using "Add Smart List(s)", but will be selecting members and contacts that will not be receiving your composed email.

11. The next step is the **Options** tab. Under the **Options** tab, you have the following options:

Email Settings

Templates

Fields

Recipients

Options

Sender Information

☒ Sender Profile ☐ Me ☐ Custom

☐ Event Organizer

-- Select a Sender Profile -- ▾

+ Add Sender Profile

Manage Profiles [↗](#)

Email Options

☒ Enable link click tracking [?](#)

Preview Text [?](#)

Send Now or Later?

You can send the email right now, or click on schedule to choose when you would like to send it.

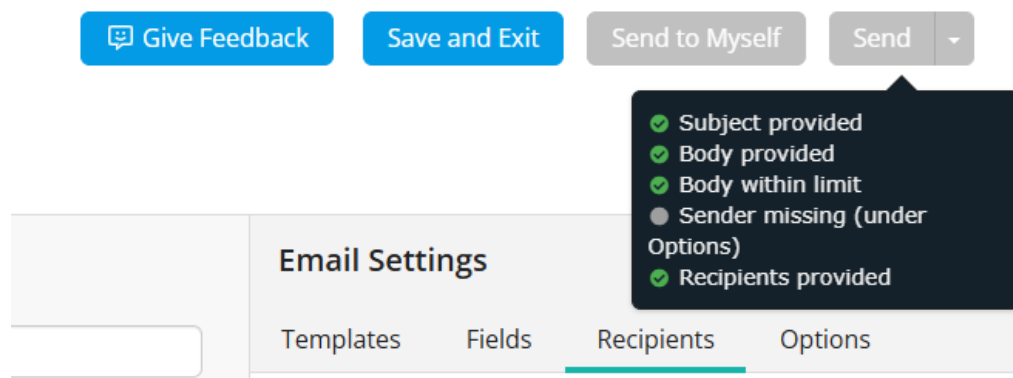
☒ Send right now

☐ Schedule

◦ Sender Information:

- Sender Profile: You can send an email to be sent out from a specific Sender profile in this stage. You can add custom Sender profiles using "Add Sender Profile" or edit a previously-created one using "Manage Profiles".

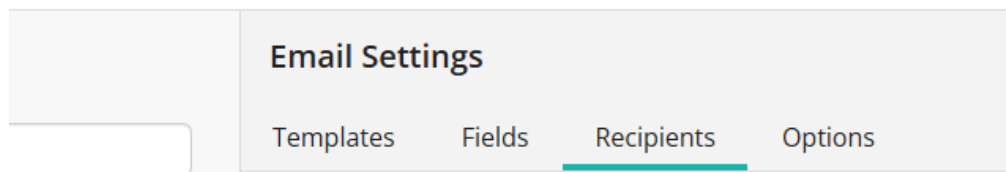
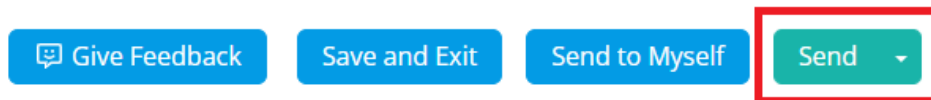
- Me: The email would show your first name and email as the Sender.
 - Custom: You can add a Name and Email for a Sender who you may not want to create a custom Sender Profile for.
 - Event Organizer: The email will show as being sent from the member listed as the Event Organizer for this event.
 - Email Options
 - Enable link tracking: When enabled, the total number each link is clicked will be recorded. This will be viewable on the email statistics page.
 - Preview Text: Text snippet that may be displayed in the recipient's inbox after the subject line.
 - Send Now or Later: You can send the email right now, or click on schedule to choose when you would like to send it.
12. Once all the fields in the invite have been set, you will see the **Send** button go from grey to turquoise. You'll then be able to send the invite. There are 5 fields that need to be filled in order for the invite to be sent:



- Subject provided?
- Body provided?
- Body within limit (Meaning character limit)?
- Sender field
- Recipients provided

If any of the fields above are not completed, you'll see a message similar to the above. It will clearly indicate to you what fields are missing in the email and are required. In the case above, we haven't selected a **Sender Profile**.

13. Once all the required fields have been added, click **Send**.



14. Once you select Send, a window will appear with final instructions confirming the subject line, as well as providing an email summary so you can review the invite before sending it. Click **Send** to confirm and send the invite.

