ClubRunner

How do I add a website sponsor?

Omar S. - 2025-07-08 - Website Sponsors

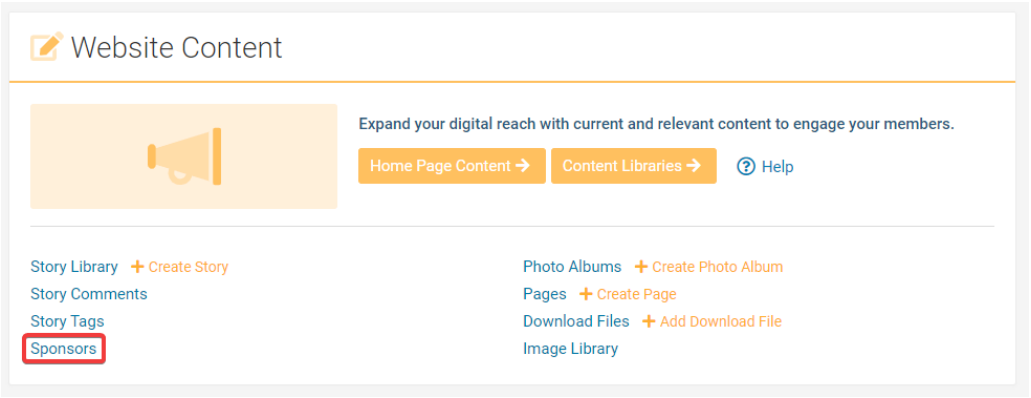
ClubRunner lets you display sponsors' ads on your website. The sponsors could appearon the home page and bulletin by using the **Sponsors** widget. Sponsors alwaysappear on the right hand panel of all site pages. Ads can be images or text-based, and can link to a website or email address. Please follow the steps below to reach the Sponsors section.

The below image is an example of what the sponsor would look like on your website:

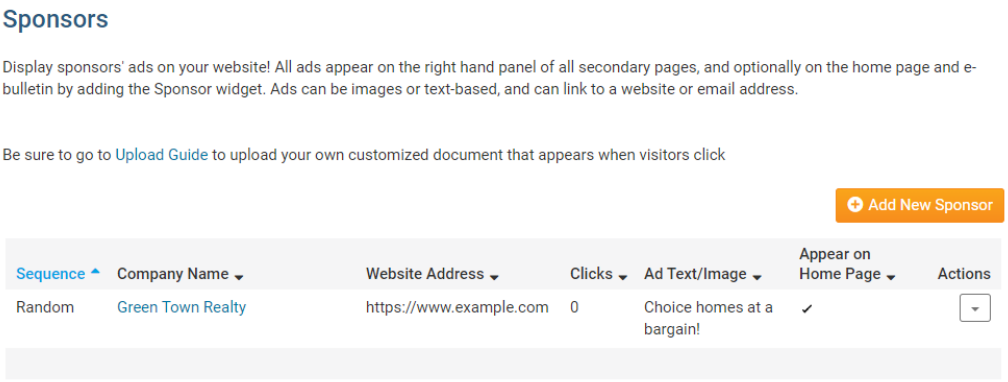


1. Login to the **Member Area**. This will take you to the **Administration** page.

2. Click on the **Website Sponsorship Area** under the **Website Content** section on the Administration page.



3. This takes you to the **Sponsors** page. From here you can add a sponsor by clicking on **Add New Sponsor,** edit an existing sponsor by clicking **Edit**, or delete a sponsor by clicking **Delete**.

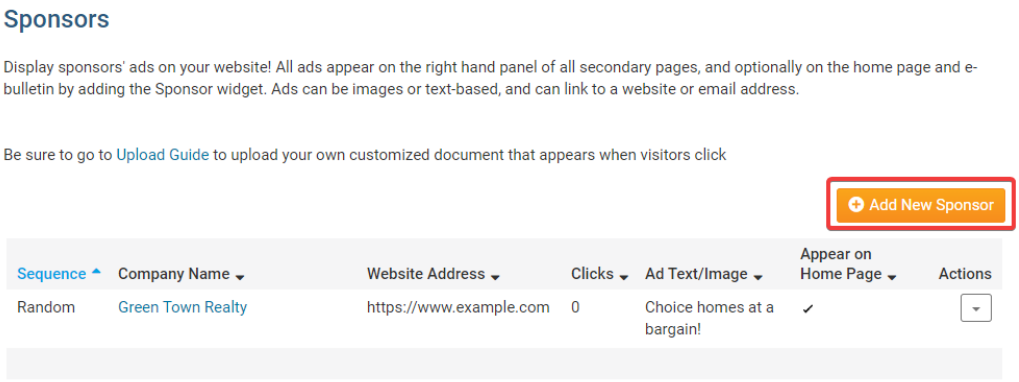


4. Under the heading **Sponsorship**, on the left side of the screen, you will see the following options.
    - **Website Sponsors** - Allows users to enter information about the sponsors for their website
    - **Upload Guide** - Allows users to upload the Club's custom policies and rates.
    - **Sponsors Settings** - Configure where you would like the sponsors to appear.

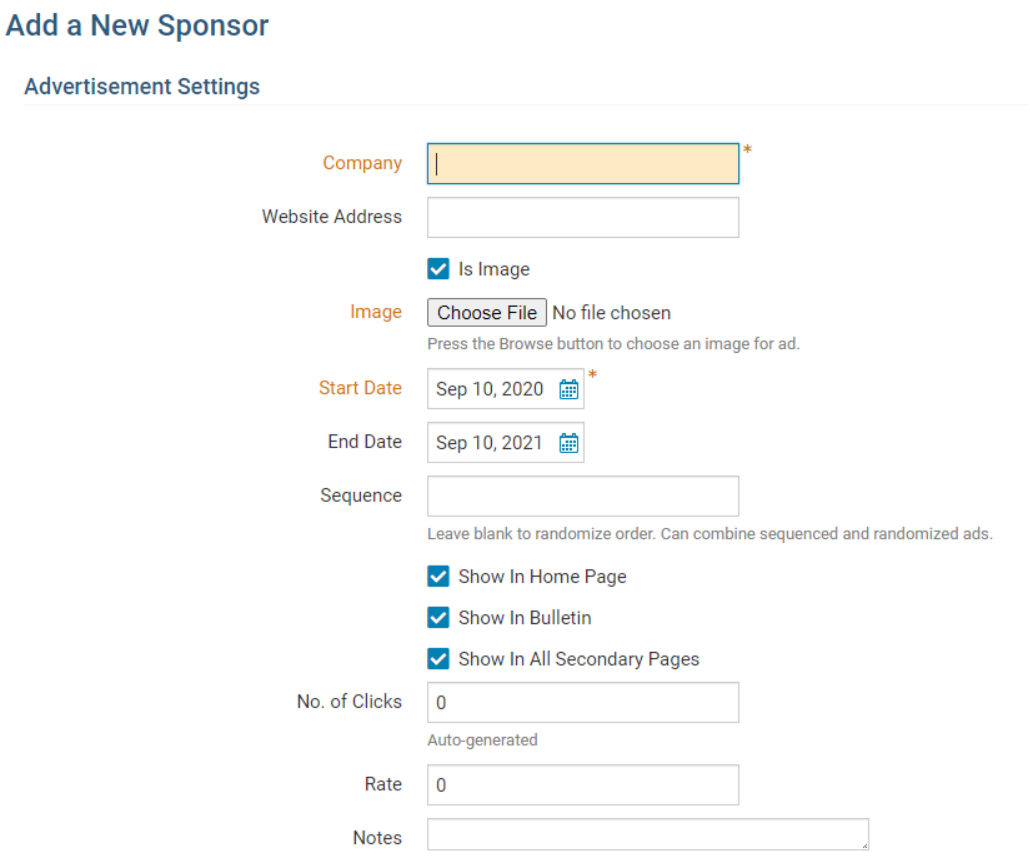


Adding a New Sponsor

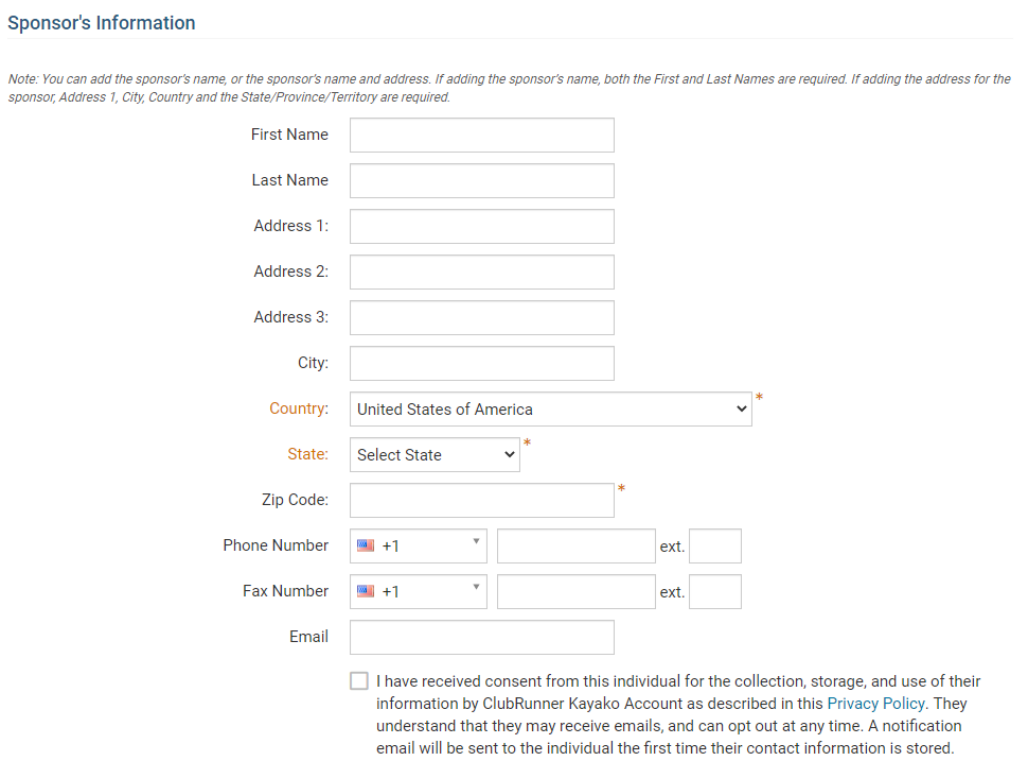
1. To add a new sponsor, click the **Add New Sponsor** button on the right side of the screen.;



2. Fill in the information for the new sponsor in the provided fields.
    - **Company** - The company's name. This information does not appear on site, and is used for internal tracking.
    - **URL/Email field** - Allows you to embed a website or email link into the sponsor ad. Clicking on the sponsor ad will take you to this link.
    - **Is Image -** Check-mark this box to display the sponsor as an image, such as a corporate logo. Click **Browse** to upload the sponsor's logo from your computer.
    - **Text** - This is displayed if **Is Image** is not checked. Enter any text for the ad. You can use the formatting buttons to adjust the fonts and appearance of the text.
    - **Start Date -** The start date of when the ad will be displayed on your page.
    - **End Date -** The end date of when the ad will stop being displayed on your page.
    - **Sequence -** The position/order of the ad displayed on your page. The starting sequence number is 0. If you leave this blank, the order is randomized.
    - **Show In Home Page -** If a sponsors widget is displayed on the home page the ad will be displayed in it.
    - **Show In Bulletin -** If a sponsors widget is displayed in the bulletin the ad will be displayed in it.
    - **Show In All Secondary Pages -** This will display the ad in all site pages and built-in pages. To display the ad in a custom page please use the sponsors widget.
    - **No. of Clicks -** Number of times the ad was clicked by a different person.
    - **Rate -** The amount the sponsor paid for the ad.
    - **Notes** - Notes about the sponsor.



3. You can fill in contact details for the sponsor in the fields under **Sponsor's Information**.



4. Once done click **Save** to add the sponsor ad, or **Cancel** to discard the information.

Related Content

- How do I configure our website sponsors?