ClubRunner

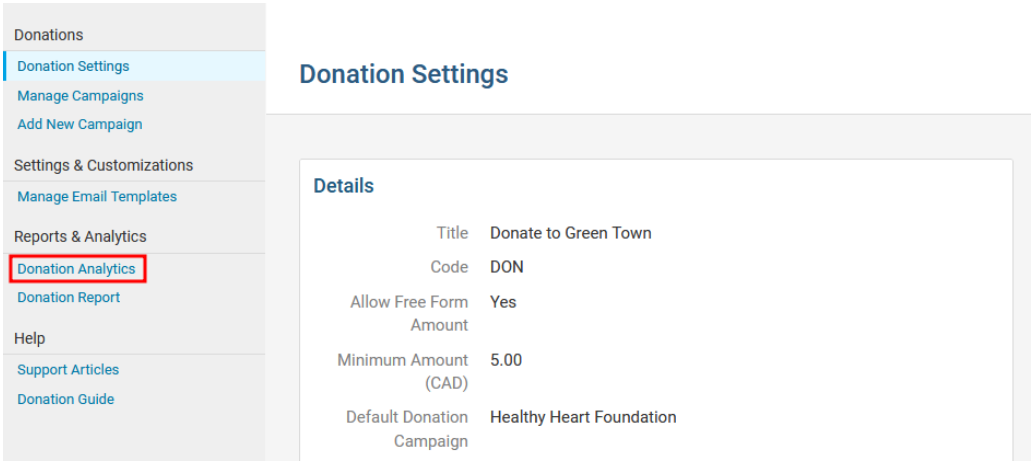
How do I view Donation Analytics?

Michael C. - 2023-11-24 - Donations

You can view Donation Analytics to see the donor names, as well as amounts received over time for each of your donation campaigns.

Donation Analytics

1. In the **Member Area,** in the top blue bar, click **Donations.**
2. In the grey bar just below, click **Donation Settings.**
3. On the **Donation Settings** page, click **Donation Analytics** from the grey menu on the left-side of the screen.



4. On the Donation Analytics page, you will see the following sections:
    - **Total Donations -** Total donations received through the website.
    - **Monthly Donations** - Total amount of funds received from donations this month and last month.
    - **Average Donation** - Average donation amount since the first campaign.
    - **Total Donors** - Total number of donors since the first campaign.
    - **Donations Summary** - A bar graph displaying donations received over each month.
    - **Popular Donation Presets** - The most popular donation presets displayed as a pie chart.
    - **Top Donation Campaigns** - The total amount of funds received for each donation campaign

displayed as a pie chart.

- **Recent Donations** - Displays the most recent donations received.
    - **View All Donations** - Click **View All Donations** to view the Donations list page, where you can export donation transactions over a date range.
- **Percentage of Donor Members** - Displays the total percentage of donors that are members or non-member.
- **Payment Statuses** - A pie chart of the donors that have submitted payment for their donation.
    - **Paid** - If the donor paid online using their credit card or an Administrator entered the payment by check.
    - **Not Paid** - Displays donors that selected the Pay by Check option, but have not yet had their check payment logged.

