## ClubRunner

Help Articles > Website Guides > Donations > How do I view Donation Analytics?

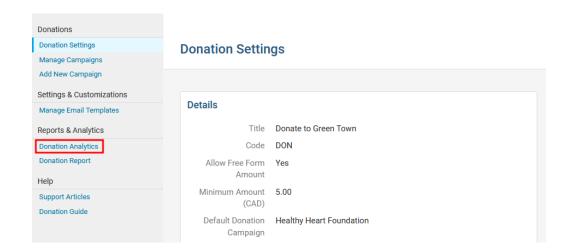
## **How do I view Donation Analytics?**

Michael C. - 2023-11-24 - Donations

You can view Donation Analytics to see the donor names, as well as amounts received over time for each of your donation campaigns.

## **Donation Analytics**

- 1. In the Member Area, in the top blue bar, click Donations.
- 2. In the grey bar just below, click Donation Settings.
- 3. On the **Donation Settings** page, click **Donation Analytics** from the grey menu on the left-side of the screen.



- 4. On the Donation Analytics page, you will see the following sections:
  - o **Total Donations** Total donations received through the website.
  - Monthly Donations Total amount of funds received from donations this month and last month.
  - $\circ\;$  Average Donation Average donation amount since the first campaign.
  - o **Total Donors** Total number of donors since the first campaign.
  - o Donations Summary A bar graph displaying donations received over each month.
  - $\circ~$  Popular Donation Presets - The most popular donation presets displayed as a pie chart.
  - $\circ$  Top Donation Campaigns The total amount of funds received for each donation campaign

displayed as a pie chart.

- $\circ~$  Recent Donations Displays the most recent donations received.
  - View All Donations Click View All Donations to view the Donations list page, where you can export donation transactions over a date range.
- $\circ\,$  **Percentage of Donor Members** - Displays the total percentage of donors that are members or non-member.
- o **Payment Statuses** A pie chart of the donors that have submitted payment for their donation.
  - Paid If the donor paid online using their credit card or an Administrator entered the payment by check.
  - **Not Paid** Displays donors that selected the Pay by Check option, but have not yet had their check payment logged.

## **Donation Analytics**

