

## VIDEO: Membership Success: Managing and Nurturing Your Prospects-Changeover 2023

Omar S. - 2023-05-03 - Changeover Training 2023

### **Membership Success: Managing and Nurturing Your Prospects**

Hosted by Omar | Co-host: Syreena

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard

**Length:** 1 hour 17 minutes