## ClubRunner

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## VIDEO: Membership Success: Managing and Nurturing Your Prospects-Changeover 2024

Michael C. - 2025-05-23 - Changeover Training 2024

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard

