ClubRunner

VIDEO: Membership Success: Managing and Nurturing Your Prospects - Changeover Training 2026

Michael C. - 2026-05-15 - Changeover Training 2026

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard



Duration: 70 minutes