

VIDEO: Membership Success Module - Changeover 2025

Michael M. - 2025-06-04 - Changeover Training 2025

Membership Success: Managing and Nurturing Your Prospects

Hosted by **Michael C.** | Co-host: **Marina B.**

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard



Length: 42 minutes