

ClubRunner

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VIDEO: Membership Success Module - Changeover 2025

Michael M. - 2025-06-04 - [Classic ClubRunner Tutorials](#)

Membership Success: Managing and Nurturing Your Prospects

Hosted by **Michael C.** | Co-host: **Marina B.**

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard



Changeover Training

Membership Success
June 3, 2025

View the entire schedule at:
<https://clubrunner.com/training>

The image is a blue rectangular banner. At the top, it says "Changeover Training" in white. In the center, there is a large white play button icon inside a dark blue circle. Below the play button, there are two small illustrations of people: one on the left holding a yellow flag, and one on the right sitting at a desk with a laptop. Below the illustrations, it says "Membership Success" and "June 3, 2025" in white. At the bottom left, there is a QR code and the text "View the entire schedule at: https://clubrunner.com/training".

Length: 42 minutes