

## VIDEO: Social Media 101 webinar

Omar S. - 2021-03-23 - Recorded Webinars

An in depth look at Social media concepts, presented by Halle A. and Divya T.

These concepts can be used to help improve your Club's Facebook, Twitter, LinkedIn, etc. pages.

### Chapters:

- 0:00 - Intro
- 5:30 - Plan of Action
- 9:18 - Branding
- 12:10 - Best Practices
- 21:00 - Integrating Social media with ClubRunner
- 23:05 - Live Demo
- 38:20 - Post your Facebook feed on your website
- 41:16 - Post your Twitter feed on your website
- 44:01 - Audience questions

### Related Content

- [Widgets: Bulletin Subscribe](#)
- [How do I add Facebook plugin to the homepage or custom page?](#)
- [How do I create and edit a story?](#)