

## What is Cloud Events?

Michael C. - 2024-07-30 - Events & Calendar

### Note

Cloud Events is available to all ClubRunner subscribers. [Click here to learn more and get started with Cloud Events!](#)

Cloud Events is a new event registration system that will help to streamline the process of managing any type of event, allowing you to create tickets, sell add-ons, collect donations and create custom registration forms with ease. Along with real-time reporting, you can easily track registrations, payments and attendance, all in one place to ensure your events run as smoothly as possible. Cloud Events also makes it very easy to create and publish compelling event landing pages to showcase your event. Simply add your venue, event description and image and you're ready to go!

In addition, Cloud Events also provides access to a variety of additional features as well:

- Publish event assets and collateral such as handouts, slide decks, and photos available right on the event landing page.
- Create tickets and easily introduce early bird promotions, discount codes, purchase quantities and more. Give registrants the option to purchase additional products in addition to their tickets and enable donations to fundraise right through the event.
- Create event registration forms with custom questions to collect all the information you need from attendees to ensure a successful event.
- Use powerful email campaigns to segment your invitees and send event promotions, reminders and follow-ups.
- Easily target your invitations to the right audience, and email attendees based on the ticket type, custom questions, checked-in status, or products purchased.
- Accept credit card payments directly through your organization's website.

### Note

Cloud Events currently supports the following credit card processors:

- [Paya](#) (USA)
- [Worldline](#) (Canada, USA)
- [PayPal](#) (Where Available)

- Stripe (Where Available)
- Please reach out to our support team for more information: [support@clubrunner.ca](mailto:support@clubrunner.ca)

#### Related Content

- [How to create a Cloud Event](#)