## ClubRunner

Help Articles > Club Help > Club - Administration Guide > Reports > What is the club activity report?

## What is the club activity report?

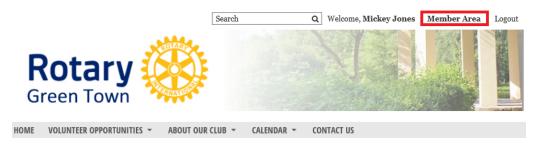
Michael C. - 2021-02-25 - Reports

The **Club Activity** report displays the Club's member's activity in the Club. It display the member's information, participation points, attendance, volunteering, events, and more. Member earn participation points based on how active they are in the Club. If the member is a club officer, belongs to a committee, has good attendance, attends events, volunteers, and more these all earn points. This report displays all of these and totals them up. To learn more about this report please follow the steps below:

1. Please login to ClubRunner by going to the Club's website and click on the link near the top right called **Member Login**.



2. After you login, please click Member Area near the top right.



3. On the grey menu bar, near the top click Reports.



4. On the blue menu bar click Club Activity.



- 5. This takes you to the **Club Activity** report. By default it displays the current year. You can change this by the options:
  - $\circ~$  Since Created This pulls all of the data since the club was created in ClubRunner.
  - By Year You can select which year you would like to see.
  - $\circ~$  Date Range You can put a custom date range in to find pin point information.
  - **Print** This lets you print the report.
  - $\circ$  **Refresh** This refreshes the page to display the options you selected.

Club Activity Report for Green Town							
			Print Refresh				
<ul> <li>Since Created</li> <li>E</li> </ul>	Year 2017-18	•					
Date Range	То						

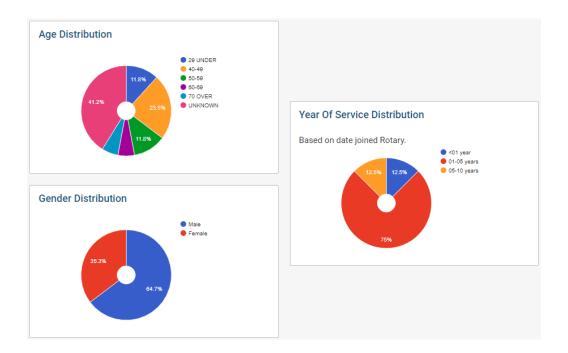
- 6. The first part of the report displays the following:
  - **Membership Overview** Displays the Club's name, chartered date, how many members at the start of the year and end, number of new members, and number of terminated members.
  - Total Participation Points This is the total points the members earned this year so far. To learn more about Participation Points please read the article called <u>Where Can I View or</u> <u>Change Participation Points?</u>
  - $\circ~$  Comparison to Last Year This is how many points the members had last year.
  - $\circ~$  Summary Displays the average attendance, average age, and total events.

Membership Ov	erview	Total Participa Points	tion	Comparison to Last Year
Club Name (ID)	Green Town (1234)			
Club Chartered	Nov 13, 2012 (4 years, 11 months)	238		101
Members (Start)	16 Active, 1 Honorary			
Members (End)	16 Active, 1 Honorary	Jul 01, 2017 - Oct	24, 2017	Jul 01, 2016 - Oct 24, 2016
New members	1			
Terminated	0	Summary		
members		Average Attendance	77.06%	
		Average Age (Median Age)	50 (47)	
		Total Events	3	

- 7. The next part of the report displays the following:
  - $\circ~$  Member History Displays a graph of the member count.
  - Email Usage Displays the number of emails sent and displays the total amount of messages.
  - Attendance Displays the Club's attendance details.

Membership History	Email Usage
40	Number of email 42 blasts Total number of 55 messages
0	Attendance         Average attendance for reporting period: 77.06%         Year       No. Meetings       Actual       Reported         2017-18       6 meetings       74.38%       77.06%

- 8. The next part of the report displays the following:
  - Age Distribution Displays the members age distribution.
  - Gender Distribution Displays the members gender distribution.
  - $\circ~$  Year of Service Distribution Displays how long the members were part of the organization.



- 9. The next part of the report displays the following:
  - $\circ~$  Club Executives- Displays the Club Executives.
  - Member Designations- Displays how many members have designations or awards.
  - **Events** Displays the Club's events.
  - **Community Participation** Displays how many discussion posts, comments, and likes there are. This is pulled from the blog area of ClubRunner.

Club Executives		80	Community Participation		22	
2017-18 2017-18 2017-18 2017-18 2017-18 2017-18 2017-18 2017-18	President President Elect Secretary Treasurer Rotary Foundation Social Media Social Media	Sue Baker Fred Pohl Edward Chu Clare Davis Catherine Moore Olaf Stapledon John Dean Leigh Brackett		Discussion Posts Comments Likes	4 9 5	3
Member	Designations		55			
Pp	Past President		2			
Þ	Background Check		2			
0	Club Champion		3			
Events						8
Total atten	ndees	27 members	and 0 g	uests		
Date		Name		Attende	es	Revenu
Aug 01, 2017-Aug 31, 2017 Community Hall F		undrais	er 10 mem	ber(s), 0 guest(s)		
Jul 01, 2017 Mickey BBQ			17 mem	17 member(s), 0 guest(s)		
Jul 01, 2017 Green Town BBQ			0 memb	er(s), 0 guest(s)	1	

## **Related:**

Where Can I View or Change Participation Points? What is the Member Activity Report?

## **Related Content**

- How do I view or change participation points?
  What is the login activity report?
  What is the club dashboard?

- What is the member activity report?
  How do I download member data?