

## What's New: Membership Success and Updated Navigation Menu

2022-10-28 - Mickey D. - Product Updates

### Welcome to Membership Success

We're excited to announce the launch of Membership Success, an online module for Rotary Club Standard Solution subscribers. This module is designed to help you convert prospective members into active members, by guiding them through the entire recruitment process.

Attract prospects through a built in form on your website and then use the Membership Success module to engage them through drip campaigns, personal reach outs and more. Stay on the pulse by tracking their progress towards membership at any time.

When they are ready to become an active member, you can quickly convert them using information already gathered during this process!

To learn more about getting started with Membership Success, check out our online guide: <https://www.clubrunnersupport.com/guides/membership-success>

Also, take a look at our Help section:

<https://www.clubrunnersupport.com/kb/membership-success>

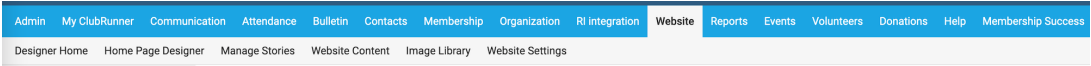
The screenshot displays the 'Membership Success' dashboard. At the top, a blue header reads 'Membership Success | A smarter way to manage your prospective members' with a subtext 'Collect, track, and nurture your online inquiries and member referrals.' Below this, three white boxes with colored borders show key metrics: '5 New Prospects' (orange), '7 Potential Prospects' (blue), and '1 Accepted Applicants' (green). Each box includes a brief description of the metric. The main content area is divided into two sections: 'Prospect Status' on the left and 'Email Settings' on the right. 'Prospect Status' features a list of statuses with corresponding counts: New (5), Potential Prospect (7), Potential Member (1), Accepted (1), Pending Response (1), Qualified Applicant (2), and Invited (2). 'Email Settings' includes links for Recipient Profiles, Sender Profiles, Email Templates, and Automation Tasks.

Metric	Count	Description
New Prospects	5	Number of new applicants that need to be reviewed by the club.
Potential Prospects	7	Number of applicants that provided more information for the club to review.
Accepted Applicants	1	Number of applicants that accepted the membership invitation for the club.

Status	Count
New	5
Potential Prospect	7
Potential Member	1
Accepted	1
Pending Response	1
Qualified Applicant	2
Invited	2

## Member Area Menu Update

We've also updated our navigation menu inside the Member's Area of your ClubRunner account. By removing references to elements that pointed to older versions of the Bulletin and Website Designer, and by re-organizing links within tabs, we've made it easy to navigate to the pages you are looking for.



If you have any questions about these updates please [contact our support team](#).